Cookie Policy

Nice 1 website and online product portal: brokers, councils and retail customers

This Cookie Policy explains how Nice 1 Limited ("Nice 1", "we", "our" or "us") uses cookies and similar technologies on our website (nice1insurance.com) and on our online product portal (platform.nice1insurance.com), where quotations are obtained and policies are purchased. It applies to brokers, agents, councils and retail customers, including social housing landlords.

Nice 1 Limited is registered in England under company No 6082902 at Nice 1 House, Broad Lanes, Bilston, West Midlands WV14 0RQ, and is authorised and regulated by the Financial Conduct Authority, FCA reference No 650309.

What are cookies?

Cookies are small text files placed on your computer, tablet or phone when you visit a website. They are widely used to make websites work, to keep them secure and to help website owners understand how their site is used. Similar technologies, such as information held in your browser's local storage, are covered by this policy in the same way as cookies.

Some cookies are set by us ("first-party cookies"). Others are set by the trusted services we use, such as our payment provider and Google ("third-party cookies"). We tell you below which is which.

How we use cookies

We use cookies to:

- keep our website and portal secure and protect our forms from misuse;
- remember the details of your quotation and purchase as you move from page to page, so that your basket is not lost;
- keep you signed in to your account while you use the portal;
- take card payments safely and help prevent fraud;
- remember your cookie choices;
- with your consent, understand how visitors use our website so that we can improve it; and
- with your consent, measure which campaigns, adverts and referring websites bring visitors to us.

We do not use cookies to show you adverts on other websites, and we do not sell any information collected by cookies.

Your consent and choices

Strictly necessary cookies are needed for our website and portal to work, so they are always on. All other cookies are only set if you accept them using the cookie banner shown on your first visit. You can change your mind at any time by selecting "Cookie settings" at the foot of any page on our website.

You can also block or delete cookies using your browser settings. If you block strictly necessary cookies, the portal will not work properly and you may not be able to obtain a quotation or complete a purchase. For information on managing cookies in the most popular browsers, visit www.allaboutcookies.org.

The cookies we use

Strictly necessary cookies

These cookies are essential for our website and portal to work and to keep them secure. They do not collect information that could be used for marketing or to track you across other websites.

Cookie	Set by	Purpose	Duration
.AspNetCore.Session	Nice 1 (portal)	Remembers your quotation, the cover you have chosen and your basket as you move through the purchase pages.	Until you close your browser
.AspNetCore.Antiforgery.*	Nice 1 (portal)	Protects our forms from being submitted by other websites (cross-site request forgery).	Until you close your browser
.AspNetCore.Identity.Application	Nice 1 (portal)	Keeps you signed in to your account securely while you use the portal.	Until you sign out or close your browser
__stripe_mid, __stripe_sid	Stripe (our card payment provider)	Used when you pay by card to process your payment securely and to help prevent fraud.	1 year and 30 minutes
__cf_bm	Cloudflare (our security provider)	Helps tell people from automated traffic so we can protect the portal from attacks.	30 minutes
Cookie preferences	Nice 1 (website)	Remembers whether you have accepted or rejected optional cookies, so we do not ask you on every visit.	12 months

Analytics cookies (only with your consent)

These cookies help us understand how visitors use our website, for example which pages are visited most and whether any pages show errors. The information is collected as statistics and does not tell us who you are. We use it only to improve our website and services.

Cookie	Set by	Purpose	Duration
_ga	Google Analytics	Distinguishes one visitor from another so that we can count visitors and visits.	2 years
_ga_*	Google Analytics	Keeps track of the current visit, the pages viewed and how the visitor arrived.	2 years

Campaign and referral cookies (only with your consent)

When you arrive at our website from an online advert, an email, a social media post or a partner's website, these cookies record which campaign or website referred you. This helps us understand which of our campaigns and partners bring people to us and lead to a quotation or a purchase, so we can spend our marketing budget sensibly. They are not used to show you adverts on other websites.

Cookie	Set by	Purpose	Duration
_gcl_au	Google Ads	Records that you arrived from one of our Google adverts, so we can measure whether the advert led to a quotation or purchase.	90 days
_ga, _ga_*	Google Analytics	Also record the campaign, source and referring website for your visit (for example, from the campaign details in the link you followed).	2 years

Targeting and advertising cookies (not used)

These cookies collect information about your browsing habits and share it with advertising networks so that you can be shown adverts elsewhere on the internet. We do not use them.

Third-party websites

Our website contains links to other websites, such as the websites of insurers and regulators. Those websites have their own cookie and privacy policies, which we do not control. Please check their policies before you use them.

Changes to this Cookie Policy

We review the cookies we use regularly and will update this policy if they change. The version date at the foot of each page shows when it was last updated.

Contact us

If you have any questions about our use of cookies, please contact us at support@nice-1.co.uk or call 03333 585960.